chataxon

PARTNER PROGRAM FOR AGENCIES · OCTOBER 2026

An AI assistant for your clients' stores, a share of the subscription to you every month.

For agencies that build and maintain WooCommerce and Shopify stores. We build a demo on your client's catalogue within a day, with no access to the site. We install and configure your first clients, you sell.

WHAT YOU GET

A share of the subscription, for as long as the client pays

For every client you bring, you get a share of the monthly subscription, every month the client stays active. We agree the rate on the call. Paid out at the end of each quarter, with a per-client report from Paddle.

A free Agency account

Once you have two active clients, the Agency plan ($399 a month) is free for you: every store in one dashboard, per-client settings, per-site analytics and a dedicated Slack channel with us.

We do the installation

We set up and configure your first clients: plugin, catalogue, assistant name and tone, shipping and returns rules. You keep charging for your own setup and maintenance as before.

WHAT THE ASSISTANT DOES ON YOUR CLIENT'S SITE

- Answers shoppers from the products and pages of the site: shipping, returns, specifications, stock
- Recommends products and adds them to the cart from the conversation
- Checks where an order is, by order number and e-mail
- When it does not know the answer, it takes a name and a phone number or e-mail and passes them to the store
- The same assistant answers the store's Instagram messages

QUESTIONS SHOPPERS ACTUALLY ASK

8:06 pm — Where is my order? When will it ship?

12:34 am — How much does shipping cost?

1:59 am — Which products are on sale right now?

Real shopper questions from stores using ChatAxon, October 2026.

WHAT THE CLIENT PAYS

Client's plan	Conversations a month	Client pays a month
Starter	400	**$49**
Pro	800	**$99**
Scale	2,000	**$249**

You keep charging for your own setup and maintenance as before.

HOW THE PARTNERSHIP WORKS

1. **A 20-minute call**
   We go through a demo on one of your clients, agree how it fits your offer and which client you pitch first.
2. **A demo for your client**
   For any of your clients we build a demo on their catalogue within a day, with no access to the site. You get a link to send them and a ready e-mail text.
3. **A 14-day trial**
   The client gets 14 days with no card. We install and configure the plugin, in agreement with you.
4. **The client pays, you get your share**
   The client pays the subscription to ChatAxon through Paddle. At the end of the quarter you receive the agreed share of everything your clients paid, with a per-client report.

Of 183 Serbian WooCommerce and Shopify stores we checked in October 2026, 143 have no chat on the site at all, 29 have only a Viber or WhatsApp button, and 9 have a chat tool. In Croatia, 132 of the 142 stores in the eCommerce Hrvatska directory have no AI assistant.

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